



Do YOU have
the POWER to
TRANSFORM the
way we MINE?

This is YOUR
chance to solve a
real-life mining challenge

WIN
\$15,000
or more

#MINED2017

- Meet with CEOs or CFOs of some of the world's leading mining companies.
- Engage with industry experts and get valuable feedback on your work.
- Create commercialization potential for your idea and improve your career prospects.
- Drive changes within a vital industry to address global challenges and create economic growth.



GO to oma.on.ca
to uncover the
challenge that
needs to be solved.

SUBMIT an outline
of your idea by

4:00 PM on
March 20, 2017

3 finalists will
PITCH IDEAS
to top mining
executives,
gaining invaluable
exposure and
competing for
CASH PRIZES.

THINK INNOVATE CREATE SUCCEED



*Offered by the Ontario Mining Association and open to undergraduates
(individuals or teams) of University of Toronto (Lassonde Institute of Mining), Queen's University
(Robert M. Buchan Department of Mining) and Laurentian University (Bharti School of Engineering).*